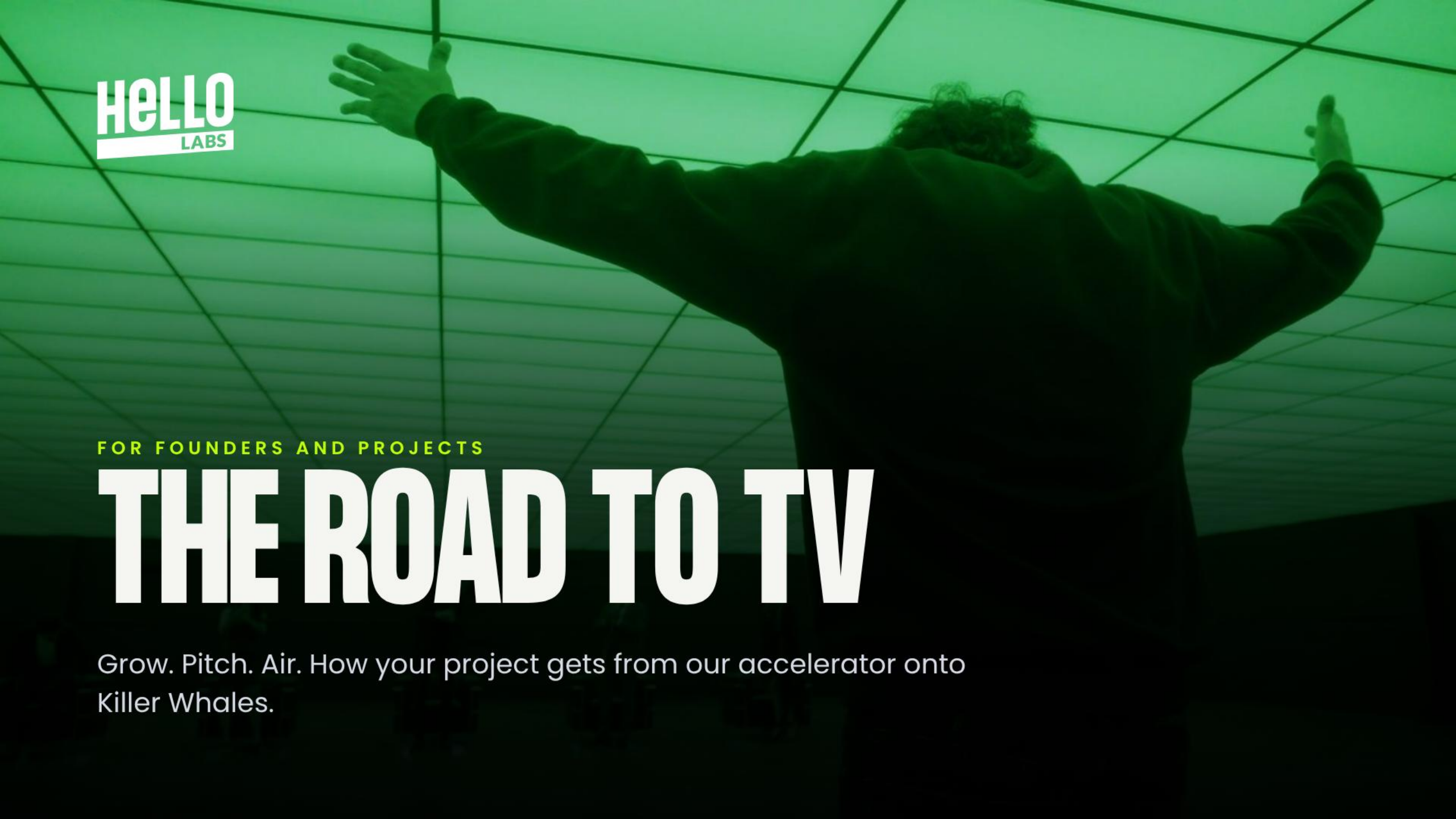
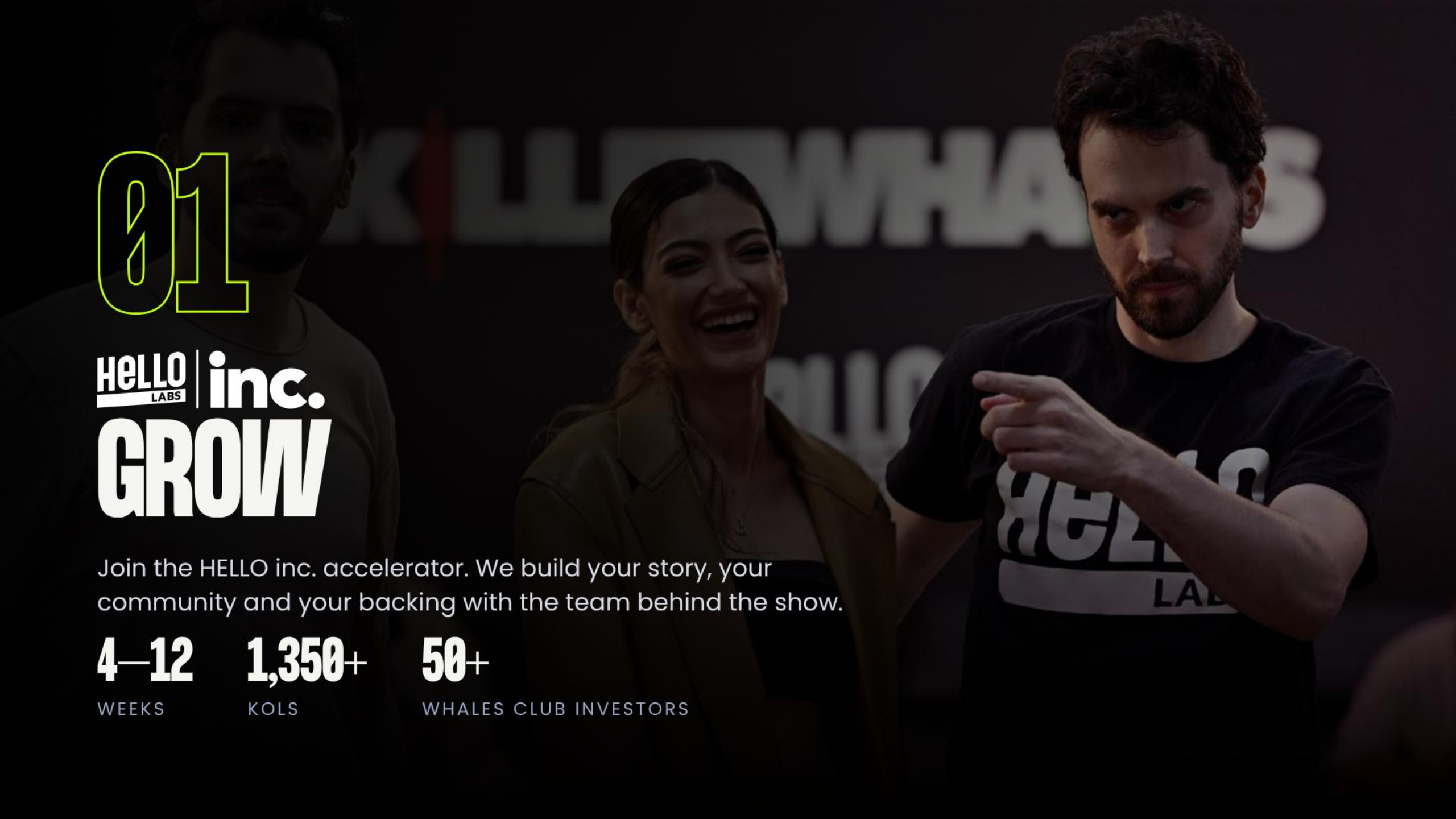


FOR FOUNDERS AND PROJECTS

THE ROAD TO TV

Grow. Pitch. Air. How your project gets from our accelerator onto Killer Whales.



01

HELLO LABS | inc.
GROW

Join the HELLO inc. accelerator. We build your story, your community and your backing with the team behind the show.

4–12
WEEKS

1,350+
KOLS

50+
WHALES CLUB INVESTORS

02

KILLERWHALES
•LIVE

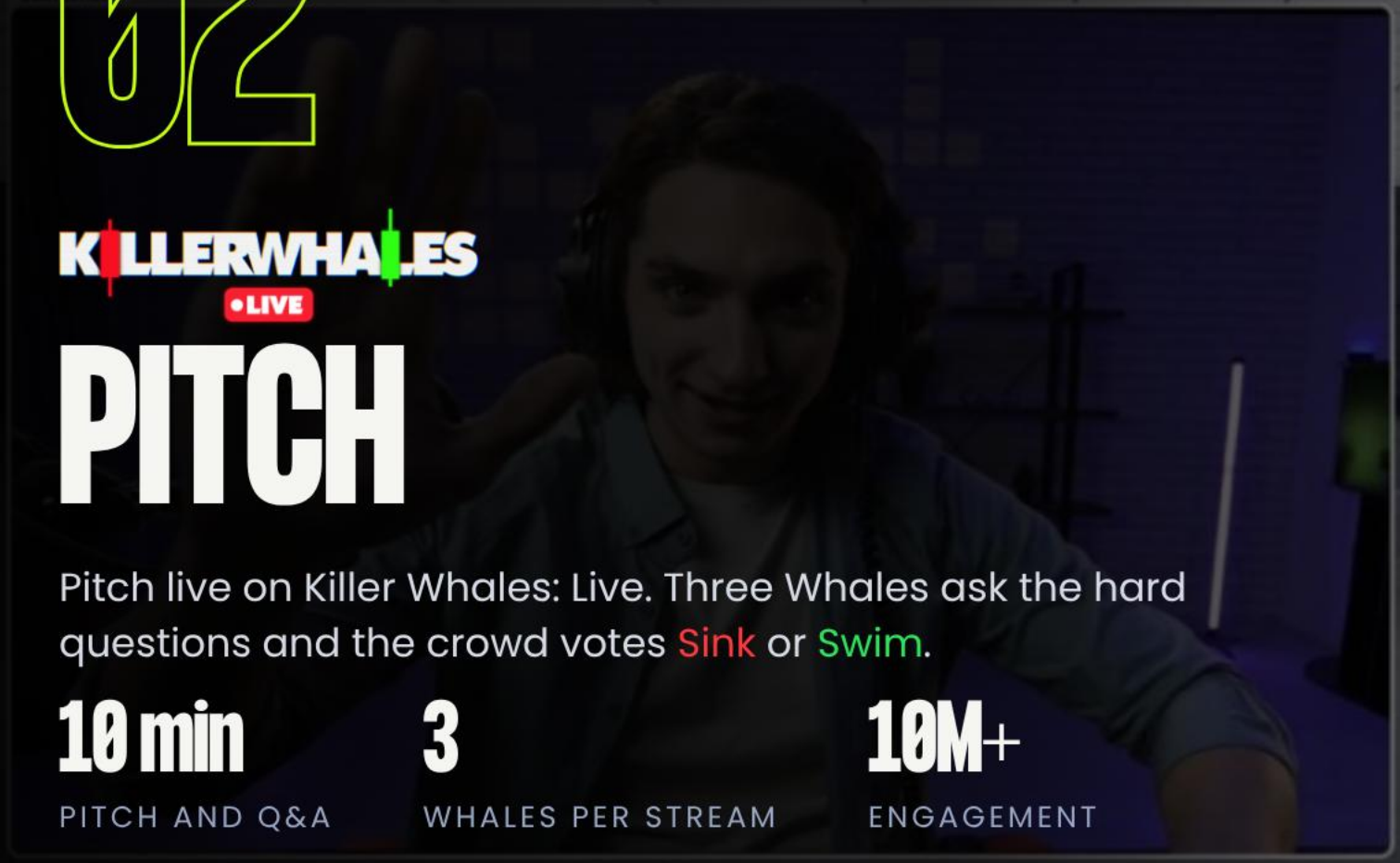
PITCH

Pitch live on Killer Whales: Live. Three Whales ask the hard questions and the crowd votes Sink or Swim.

10 min
PITCH AND Q&A

3
WHALES PER STREAM

10M+
ENGAGEMENT





ILLA, YUGA LABS



RAH, CRYPTO BANTER



JK, COINBASE VENTURES

VOTING IS LIVE

VOTE.HELLO.ONE

03

KILLERWHALES

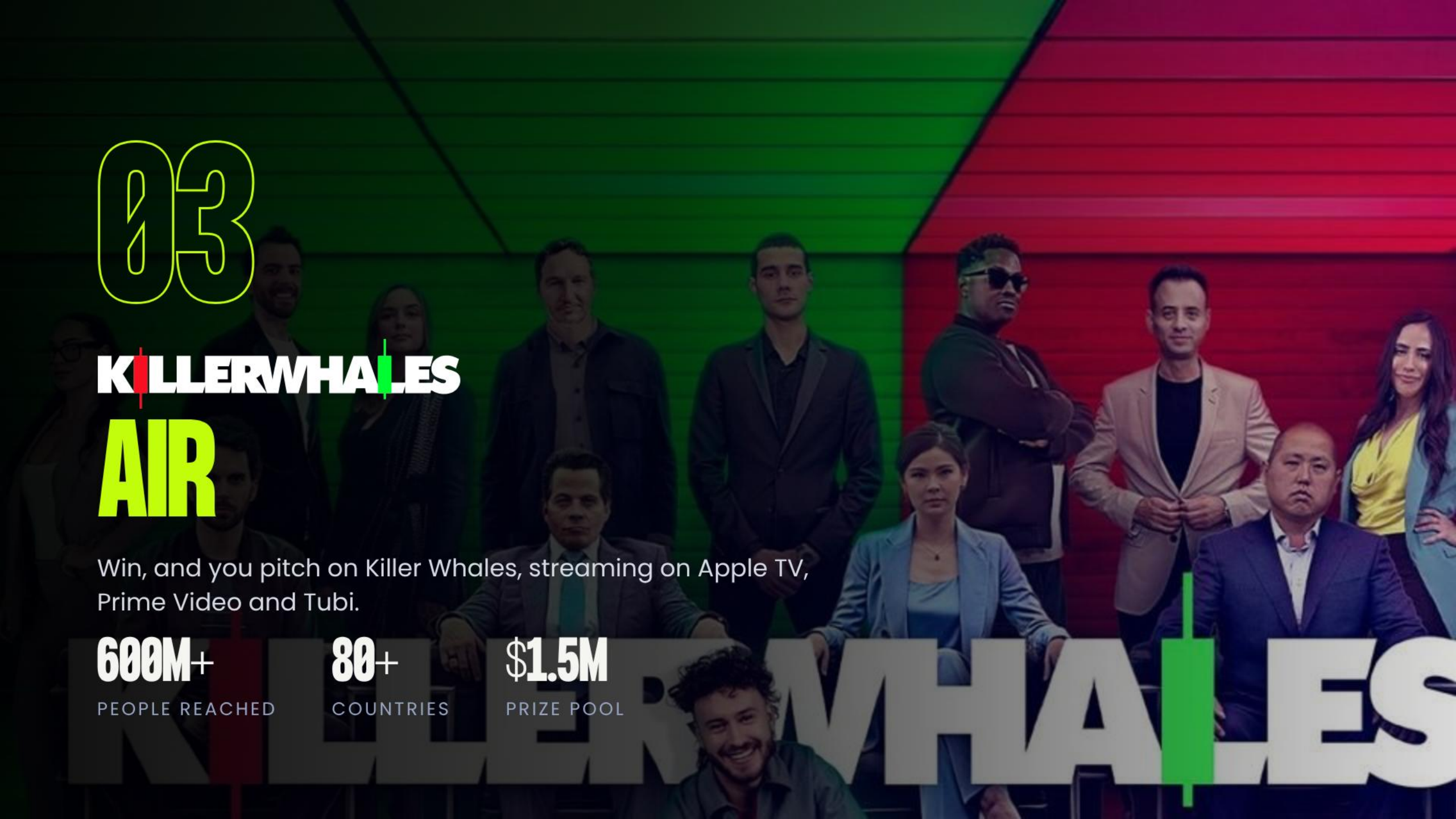
AIR

Win, and you pitch on Killer Whales, streaming on Apple TV, Prime Video and Tubi.

600M+
PEOPLE REACHED

80+
COUNTRIES

$1.5M
PRIZE POOL



THE OUTCOME

6 EXITS

Six projects from the show have since sold their company to investors or a buyer. And counting.



WALLET GUARD

Acquired by MetaMask



SLEAP.IO

Acquired by Staynex

START WITH STEP ONE

APPLY AT THEHELLOLABS.COM/APPLY

APPLY

Send your project

PRE-SCREEN

A call with our producers

SCHEDULE

Your date announced on X

GO LIVE

Pitch, Q&A and the vote

POST-SHOW

Assets and results on X

HELLO LABS

POWERED BY $HELLO

sander@thehellolabs.com